

Small Business Websites

Information Pack

adhesionTM
online marketing specialists



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IS YOUR WEBSITE NOT WORKING?

Have you tried DIY, freemium or cheap websites and come to the conclusion that they just don't work well enough? If your competition is outperforming you online and you're not getting enough enquiries or sales leads, then you need a new website.

Affordable websites that work

Our small business website packages are designed to produce sales enquiries and leads. They are purpose-designed to rank high in Google and to improve your online advertising returns.

Great websites are so much more than just cool designs

Our small business website options contain our expert online marketing learnings that we've accumulated over a decade. 'Free' doesn't get your website working as a good leads and sales generator.

Website features:

- ✓ Unlimited publishing of webpages
- ✓ Enquiry forms and goal management
- ✓ Video content supported via YouTube
- ✓ Simple article blog
- ✓ Promotional and testimonial modules
- ✓ FAQ section



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The Adhesion advantage

Get a website package to suit your budget. Each website has the following features, guaranteed:

- ✓ Keyword research aligned to your website content
- ✓ Meta data copywriting, including page titles and meta descriptions to improve click rates in Google Search
- ✓ HTML formatting including on-page headlines
- ✓ Website 'health check' audit of main pages
- ✓ Website structure, including internal and external links, URLs and headers
- ✓ Sitemap submission to Google and indexing audit

So what's the catch?

There's no catch. We like to be transparent with no fixed maintenance contracts. What's more, you're not locked into Adhesion's services. Our websites can be supported by any competent php web developer.

	Free Websites	Professional Websites
Conversion Rates	😞	😄
Customisability	😞	😄
SEO & Google Rankings	😞	😄
Website Traffic	😞	😄
Website Speed	😞	😄
Hidden Costs	😞	😄
Website Management	😞	😄
Mobile Optimisation	😞	😄
Expert Consulting	😞	😄

“ Anyone with a startup business or looking to grow an existing business should contact Tony and the team to receive results like we have.”

Anton Evans, Rodfather

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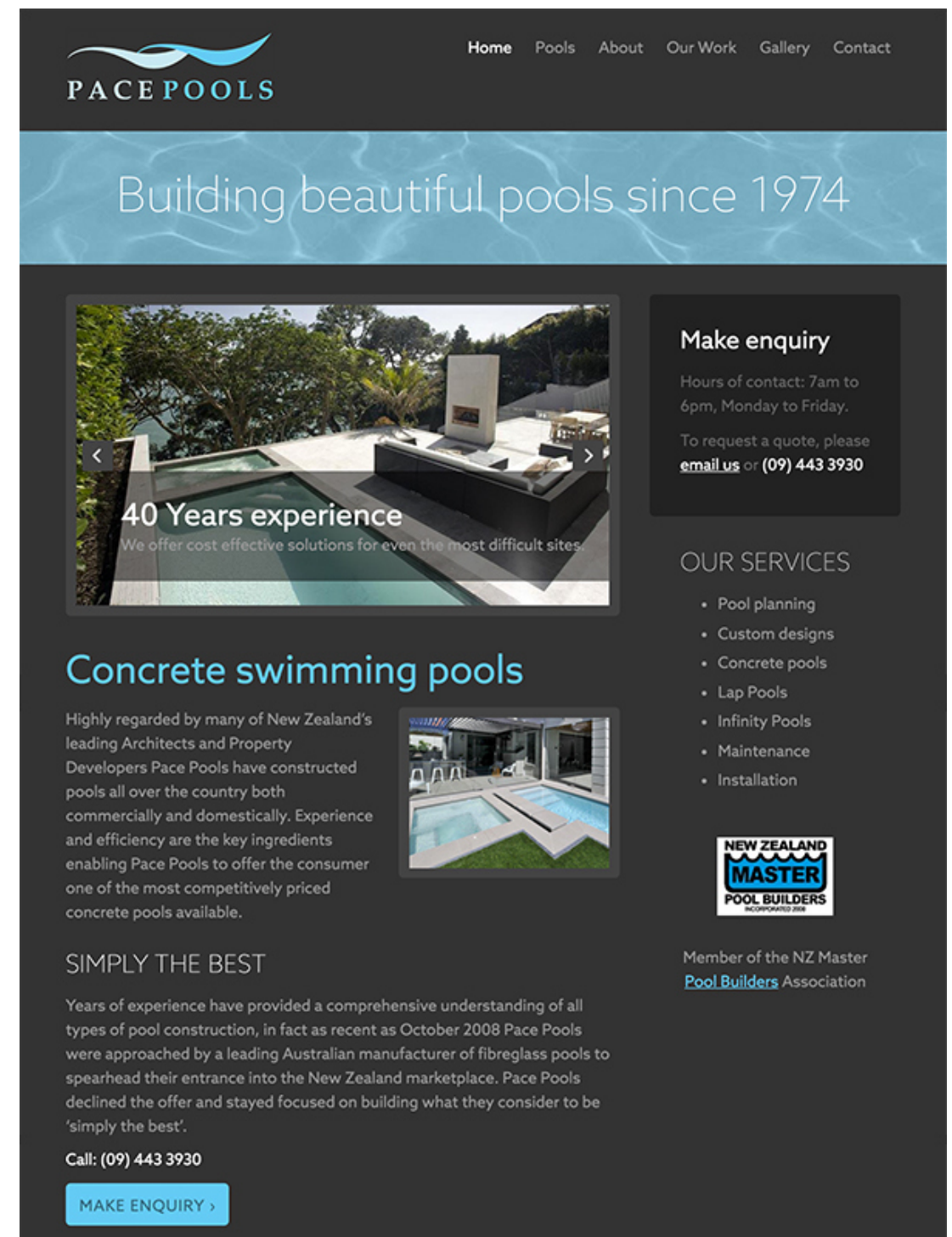


What comes in the package?

- ✓ A proven template design
- ✓ A custom design to match your business branding & colour palette
- ✓ Search engine optimised & submitted to Google
- ✓ Google Analytics data reporting including goals
- ✓ A professionally managed web hosting service
- ✓ User-friendly content management system for easy website updates
- ✓ And delivered to you completed and live.

Extras available on request:

- Copy writing and editing
- Sourcing photos & images
- Domain name sourcing and registration



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PRICING

Package info

- ✓ Templated website branded to your business and colour palette
- ✓ Structured for easy navigation to your products and services
- ✓ Linked to an easy-to-use Content Management System (CMS)
- ✓ Normal delivery time will be 2-4 weeks from order confirmation
- ✓ Prices below include a one-off \$300 CMS licence fee

Option A

\$2999

Live and ready for you to load
your own content.

Option B

\$3299

Complete and live, loaded with
your content (provided by you).

★ Most popular

Option C

\$3599

Complete and live, loaded with
content professionally edited by
Adhesion.

Website hosting on high-speed, full-redundancy servers: \$36/month

Our pricing for SEO services are based on how many pages your website has.

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WHY CHOOSE ADHESION?

Adhesion delivers solutions across the entire online marketing funnel, from traffic generation to website optimisation and web design. Our focus is to generate leads and sales for New Zealand businesses via online channels.

- ✓ Online marketing specialists with 15+ years experience
- ✓ We work on a performance basis
- ✓ We deliver solutions that generate measurable results
- ✓ We strive to understand your businesses and objectives

TERMS & CONDITIONS

- Pricing excludes GST. A deposit of \$500 is required on confirmation of your order
- Web hosting fees will be invoiced to you monthly
- No maintenance contracts (Post-live support is provided as needed)
- No fixed contract period or penalties
- See full terms and conditions: <https://www.adhesion.co.nz/terms>

“The team were great to deal with, very professional and our website was up and running in a very timely manner ... We are very pleased with the new look, now have a mobile-friendly site, and a site that is extremely easy to maintain.”

Aine Margrain, House-Spy



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