

Email

Information Pack

adhesionTM
online marketing specialists



Google Partner

FACEBOOK

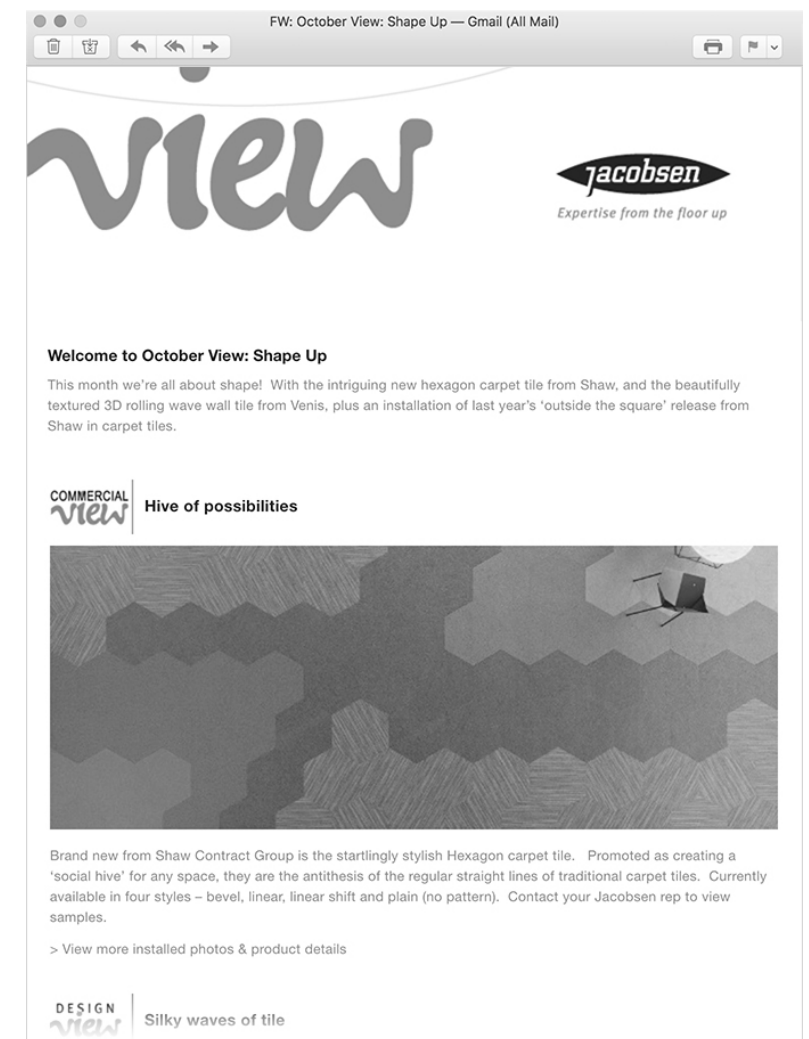
BUSINESS PARTNER

OUR EMAIL SOLUTIONS

We get countless enquiries email problems. Often people have no incoming or outgoing email, no more email storage, lost passwords, or incorrectly set up email. For existing business, these problems can grind operations to a halt. If you're starting a new business, it's of paramount importance to invest in reliable, easy-to-use email. Luckily, Google has released a comprehensive email solution called G Suite. It's like Gmail for businesses! Adhesion will take the pain and confusion out of email for you.

Solution for businesses with existing email:

- ✓ Domain of your choice (e.g. you@yourbusiness.co.nz). This can be the same as your existing email address.
- ✓ New email hosting setup in Google's G Suite.
- ✓ Migrate emails from your old host to your new G Suite host (you will have all the email you originally had, but they will be more securely stored by Google).
- ✓ Pause your old email hosting service.
- ✓ Followup assistance and helpful documentation provided.



“ Sit back and relax, your online marketing will be taken care of by a team of magnificent professionals. Excellent reporting and assistance. Direct and fast communication with your account manager. ”

Alex Vitale, Airbus

Contact Us To Get Started Today

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Solution for new businesses without existing email:

- ✓ Domain of your choice (e.g. you@yourbusiness.co.nz).
- ✓ Email hosting setup in Google's G Suite.
- ✓ Followup assistance and helpful documentation provided.

BENEFITS OF G SUITE EMAIL

G Suite isn't just a professional version of Gmail. Millions of businesses have already made the switch to G Suite because it also gives users full access to a whole range of deeply-integrated, online products (see below). Businesses from all industries have reported significant increases in productivity. G Suite allows you to collaborate in real-time on any file, document, spreadsheet etc (even if you're on other sides of the planet). Here's some of the cool things everyone gets with G Suite:

- ✓ An extra 30GB of highly-secure cloud storage in Google Drive (on top of the standard 30GB with your everyday Google account).
- ✓ Your own professional email address (e.g. you@yourbusiness.co.nz) with 99.9% guaranteed uptime.
- ✓ Full access to and file-sharing with Google Docs, Google Sheets, Google Slides, Google Forms, Google Website (the list goes on).
- ✓ Full access to deeply-integrated communication platforms including your Gmail, Calendar, Google+, and Google Hangouts.
- ✓ Simple admin management capabilities, so you can decide which of your employees will have access to which files and tools.
- ✓ 24/7 Google Support (of course, Adhesion will be here to provide you assistance too).
- ✓ Your first 14 days will be a free, no-obligation trial.
- ✓ Full G Suite support documentation, so you and your employees can easily work out how to use Google's online products.
- ✓ Full compatibility with all popular file types (e.g. Microsoft Word) so you can easily work with people who aren't on G Suite too.

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PRICING

Platform set up (one-off): \$649

- ✓ Set up email platform account & campaign structure
- ✓ Design branded email template (assets provided by you)
- ✓ Optimise for viewing on popular mobile phones
- ✓ Load initial database(s) & check for duplicates
- ✓ Set up analytics

Managed Campaign fee: \$289/campaign send

Campaign send fees

Less than 5,000 recipients per campaign send: **\$0.05/recipient**

Less than 10,000 recipients per campaign send: **\$0.04/recipient**



“ We have been working with Adhesion for a while now for all our online presence, & really appreciate all their experience and valuable input and ideas. They are a great team to work with and I have no hesitation in recommending them. ”

Claire Vial, African Safaris

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WHY CHOOSE ADHESION?

Adhesion delivers solutions across the entire online marketing funnel, from traffic generation to website optimisation and web design. Our focus is to generate leads and sales for New Zealand businesses via online channels.

- ✓ Online marketing specialists with 15+ years experience
- ✓ We work on a performance basis
- ✓ We deliver solutions that generate measurable results
- ✓ We strive to understand your businesses and objectives

TERMS & CONDITIONS

- You must have read and agree to G Suite's terms and conditions
- Pricing excludes GST
- See full terms and conditions: <https://www.adhesion.co.nz/terms>

“Adhesion has built my business amazingly! These guys so know what they're doing!!”

Shelly Davies, Shelly Davies Business Writing Courses

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