

# Small Business Websites

Information Pack

***adhesion***<sup>TM</sup>  
online marketing specialists

# WEBSITE PACKAGES FOR SMALL BUSINESS

Purpose built for small businesses looking for more leads and designed for online marketing and ranking performance in Google. Our web packages are great for first websites and or for businesses that have a freemium website that's not working and are looking to step up to the next level.

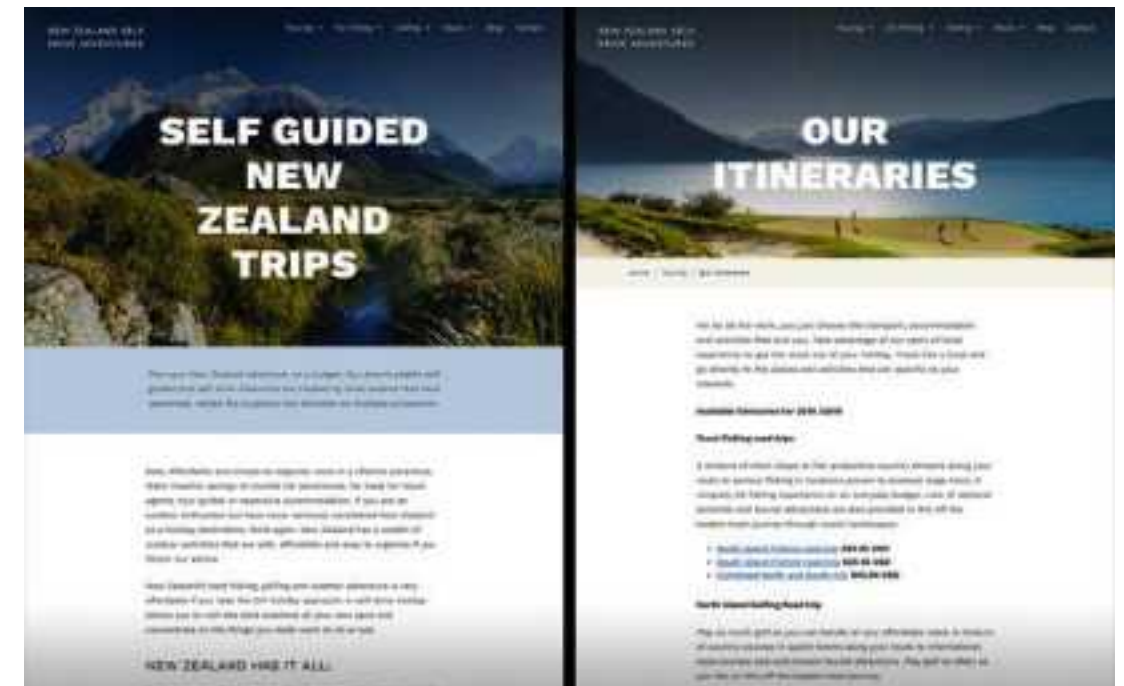
Not DIY – we set up your site for you using professionally designed templates

Professionally set up and delivered live. We do all the hard work for you and ensure everything is set up as it should be. Compliant with Google's latest page experience algorithm.

And payment is easy with monthly subscription options from \$49 + GST per month.

## Whats Included

- ✓ Professionally designed using your branding, copy and images
- ✓ We'll provide up to 4 additional stock images (selected by our marketing team)
- ✓ Live and hosted on our fast web servers
- ✓ Fully optimised for all devices incl mobiles
- ✓ Fast loading web pages
- ✓ One off SEO tuning of pages and submitted to Google
- ✓ Analytics and reporting package
- ✓ Easy to use content management system so you can edit your pages and add photos



See examples of our websites at [www.adhesion.co.nz/work/websites](http://www.adhesion.co.nz/work/websites)

**Contact Us To Get Started Today**

0800 234 374    [service@adhesion.co.nz](mailto:service@adhesion.co.nz)    [www.adhesion.co.nz](http://www.adhesion.co.nz)

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# PRICING

## Small Business Website Package Options:

### Basic

\$49 per month  
+ \$999 set up fee

3 pages: Home, About Us and  
Contact Us

### Pro

\$59 per month  
+ \$1,399 set up fee

7 pages: Home, Services, About  
Us, Contact Us, Testimonials,  
FAQ, Photo Gallery.

★ Most popular

### Premium

\$69 per month  
+ \$1,999 set up fee

>7 pages\*: Home, Services and  
sub pages, About Us, Contact  
Us, Testimonials, FAQ, Photo  
Gallery.

## Note:

- Set up fee includes loading up to 15 pages of content (provided by you), 2-4 stock images (provided by us), SEO tuning and Google Analytics.
- Monthly subscription based with 1 month cancellation notice.
- \*Unlimited pages within the services section
- Domain fees are excluded. If you require a new domain we can assist you.
- Copy writing and editing is available on request and is additional.
- Image sourcing is available on request and is additional.
- If you need a larger website and or ecommerce, please contact us for options.
- All pricing excludes GST

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# WHY CHOOSE ADHESION?

Adhesion delivers solutions across the entire online marketing funnel, from traffic generation to website optimisation and web design. Our focus is to generate leads and sales for New Zealand businesses via online channels.

- ✓ Online marketing specialists with 14+ years experience
- ✓ We work on a performance basis
- ✓ We deliver solutions that generate measurable results
- ✓ We strive to understand your businesses and objectives

## TERMS & CONDITIONS

- Set up fee is payable in advance
- Monthly website subscription is charged to your credit card
- Monthly subscription and website can be cancelled with 1 month notice
- No maintenance contracts (post live support provided as needed)
- All pricing excludes GST
- See full terms and conditions on our website



“ The team were great to deal with, very professional and our website was up and running in a very timely manner ... We are very pleased with the new look, now have a mobile-friendly site, and a site that is extremely easy to maintain. ”

Aine Margrain, House-Spy

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